



June 25-27, 2024
Los Angeles Convention Center
Los Angeles, California

THE NEXT LEVEL

SPONSORSHIP AND MEDIA OPPORTUNITIES

Align your brand with North America's largest additive manufacturing and industrial 3D printing event.

PRESENTING

SPONSORSHIPS

rapid + tct

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ELEVATE YOUR IMPACT ON THE MOST IMPORTANT DECISION MAKERS IN ADDITIVE MANUFACTURING

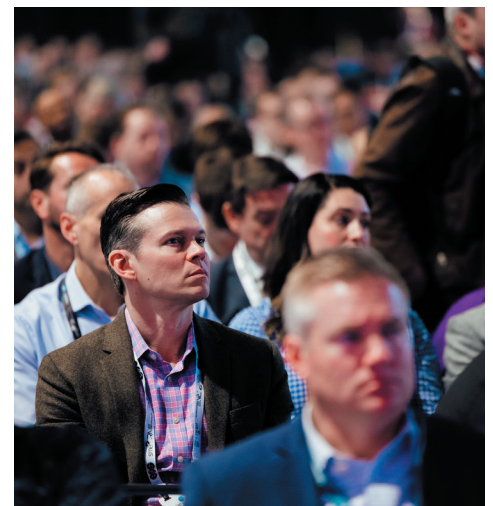
By sponsoring RAPID + TCT 2024, you'll make a lasting impression on the most qualified audience additive manufacturing has to offer, all gathering at North America's largest additive manufacturing and industrial 3D printing event.

AFTERNOON KEYNOTE SERIES WELCOME ON THE MAIN STAGE | 3 OPPORTUNITIES

All additive eyes on you! Provide a 10-minute presentation to the highly engaged audience awaiting a daily Keynote Presentation. Shape the future of the technology!



- Company logo on main stage screen during presentation
- Reserved seating for up to 8 guests
- Company recognition on digital communications during the week of the event
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing
- Sponsor recognition included in pre-event marketing to thousands of alumni and prospects highlighting the keynote presentations



All sponsors will receive company logo displayed on event website, mobile app, on-site signage, and Show Guide, and a Post-Show Sponsor Report

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CONFERENCE SPONSORSHIP WELCOME | EXCLUSIVE SPONSOR

Sixty seconds of your video content will be incorporated into the slide deck preceding each conference session. This is your chance to WOW those most invested in additive manufacturing!

- 5 full conference passes
- Company logo on delegate gifts inside delegate bag
- Opportunity to provide bag swag for conference delegates
- Logo on event schedule page of website
- Company recognition on digital communications during the week of the event
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing
- Sponsor recognition in pre-event marketing to alumni and attendee prospects of RAPID + TCT highlighting the conference program



TECH HUB ON THE SHOW FLOOR

Ready. Set. Let's talk tech! The RAPID + TCT Tech Hub offers exhibiting companies a chance to pitch their latest solutions to RAPID + TCT attendees right on the show floor.

- 20-minute presentation and 10 minutes Q&A
- Scanned leads from attendees of your presentation
- Presentation title and speaker included in schedule on website and mobile app



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BRAND IDENTITY & AWARENESS SPONSORSHIPS

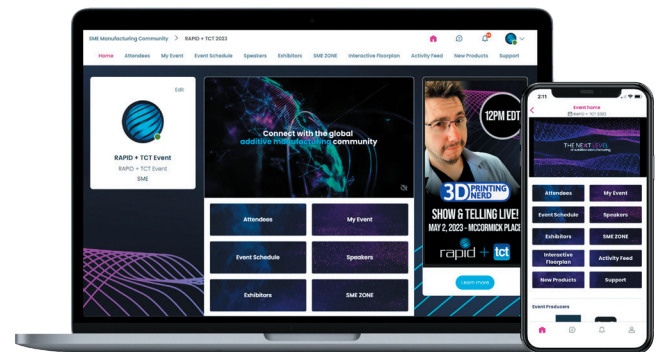
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SME EVENTS+ APP | EXCLUSIVE

As the exclusive SME Events+ App sponsor, your brand will be in the spotlight for all attendees, whether they're planning their conference sessions, navigating the show floor, or scheduling meetings.

- Powered by AI, the SME Events+ app allows attendees to connect with your company, products and people: before, during and after the event!
- Dedicated Button - custom app section
- Push Notification
- Interactive floor plan - logo visibility
- Activity Feed Post - 6x (1 pre, 1 post, 4 during)
- Special Offer Inclusion
- Home page banner ad and logo
- Recognition as exclusive and official app sponsor
- Target sponsorship advertisement on the home page
- Real-time access to your leads and enhanced listing
- Sponsored Discussion
- Sponsored Video Content
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing
- White Glove Service



LANYARDS & SIGNAGE AT REGISTRATION | EXCLUSIVE

What better way to make a lasting first impression than by welcoming attendees with bold registration signage, followed up on ever-visible lanyards?

- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing



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ATTENDEE BAGS | EXCLUSIVE

All attendees receive a durable bag emblazoned with your branding. Imagine your image in the hand of every RAPID + TCT visitor!

- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing

SOLD



HOTEL KEY CARDS | EXCLUSIVE

Be the brand every attendee sees first thing in the morning and the last thing at night. Be the company that's in everyone's wallet!

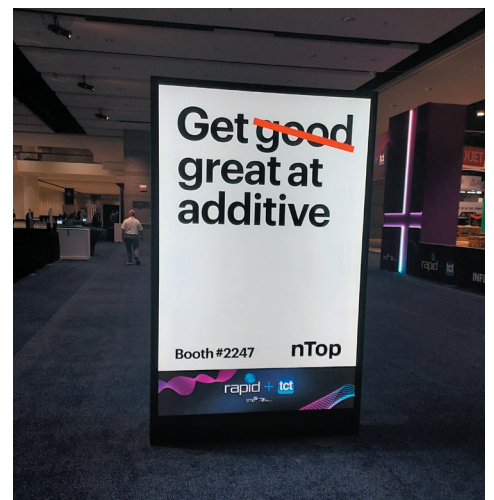
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing



LIGHTBOX SIGNS | 8 OPPORTUNITIES

Each Lightbox Sign will be placed in a key area in the Exhibit Hall. Both the front and back of the sign are a static, fully customizable image, brightly displaying your brand!

- Ad on lighted stand-alone sign (2 sided)
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 25 leads
- Enhanced Digital Listing



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ENHANCED DIGITAL UPGRADE

Benefit from an enhanced RAPID + TCT digital upgrade to increase engagement with digital RAPID + TCT audiences, promote your products and solutions, and demonstrate thought leadership while driving traffic to your on-site exhibit. Your enhanced content will live in this digital platform before, during, and after the event, extending your company's exposure.

ENHANCED	ENHANCED+
1x Each <ul style="list-style-type: none"> • promo video • marketing materials • special offers • hyperline 	Unlimited <ul style="list-style-type: none"> • promo video • marketing materials • special offers • hyperline
Activity Feed Post (1)	Activity Feed Post (1 per day)
Visibility on Home Page	Visibility on Home Page
Enhanced Digital Listing visibility	Enhanced Digital Listing visibility
White Glove Service	White Glove Service
	Special offer inclusion
	Engagement with attendees and leads
	Interactive floor plan – logo visibility

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HOSPITALITY SPONSORSHIPS

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HYDRATION | EXCLUSIVE

Let your brand ring synonymous with convenience, hydration, and sustainability when it's printed on collapsible water bottles, handsomely printed with your company logo and distributed to attendees and delegates.

- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing

KEYNOTE COFFEE STATION | EXCLUSIVE

All the recognition of a certain green siren but printed with your logo, instead! Perk up the crowd with branded coffee cup sleeves for all three days of Keynote Presentations.

- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing

FOOD COURT | EXCLUSIVE

What could be better than association with much needed snacks and the prevention of dreaded hanger! With your logo on food court signage, it will represent relief and refreshment.

- Company logo on tabletop signage in food court
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing



SHOW FLOOR RECEPTION | LIMITED TO 5

Everyone likes a party and your brand should be the one to deliver it to AM's party people! Imagine your logo and booth number associated with every attendee receiving their favorite beverage with a smile.

- Company logo included in reception promotion
- Food in/near booth during reception
- Company logo and booth # on napkins at each bar
- Company recognition on digital communications during the week of the event
- Be Our Guest: complimentary expo pass registration courtesy of your organization, featured on event website, includes up to 25 leads
- Enhanced Digital Listing



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MEDIA & ADVERTISING SPONSORSHIPS

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SME MEDIA BUNDLE | LIMITED TO 5

Reach an enrapt audience of manufacturing professionals with this high-value and high-impact advertising package.

- Full page ad in Manufacturing Engineering (issue distributed at show)
- Full page ad in AM Industry Report (distributed at show)
- Be Our Guest: complimentary Expo Pass registration courtesy of your organization, featured on event website, includes up to 50 leads
- Enhanced+ Digital Listing
- Must be reserved by February 22, 2024.

PODCAST

Podcasts offer you a way to share product announcements and information, industry trends and other types of thought leadership with other AM and manufacturing professionals in an easy to digest and engaging format. Your podcast will be professionally edited and hosted by an SME Media Editor before being posted to SME's Advanced Manufacturing Now podcast.

WEB BANNER AD | LIMITED OPPORTUNITIES

Make an impact on additive manufacturers the world over when your logo is proudly displayed on the Registration, Exhibitor List Index or New Product page of the RAPID + TCT website!

SHOW GUIDE ADS:

The RAPID + TCT Show Guide is a formidable publication that builds brand awareness, grants heightened visibility, and highlights your company. The publication is distributed on-site to all attendees and hosted as a post-event reference on the RAPID + TCT website.

Full page ad

Half page ad

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Are you looking for something beyond our package offerings?

Please feel free to contact us for a consultative call.

Contact a member of the RAPID + TCT team: rapid3devent@sme.org

